

## **Historic, Archive Document**

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# WHOLESALE LIST - FALL 1940

## NO BULBS FROM HOLLAND THIS SEASON !!

Due to the uncertainty that has existed all summer regarding the arrival of bulbs from Holland, we were unable to make up and print the catalog usually sent to our customers at this time. We have now given up hope of getting any stock from Holland this season and will have to content ourselves with offering whatever bulbs are available from our own farms and other sources that are still open to us.

We have done our best to make the list as complete as possible but of course we sadly miss the Holland supply.

Our customers are asked to accept this folder as the best we can do under existing conditions — and to send their orders in early as the available supply of a great many items is strictly limited.

## Giant Darwin Tulips — English Grown Bulbs

**BARONNE DE LA TONNAYE.** Fine sturdy grower. Deep rose with edges of light pink and toned with blue and white.

**BARTIGON.** Fiery red. The most popular one with florists on account of its earliness and free flowering qualities.

**CLARA BUTT.** Salmon-pink. An old favorite that is still very popular.

**HARRY VEITCH.** Deep red variety with tall, strong stems.

**INGLESCOMBE YELLOW.** Clear light yellow and the most popular in this color.

**MME. KRELAGE.** Lilac-rose color with edges of lighter shade.

**PRINCESS ELIZABETH.** Beautiful clear deep pink with long stem. Popular for forcing.

**KEIZERSKROON.** We were fortunate in being able to get a supply of this favorite single early variety. Bright red with broad yellow border.

All of the above varieties, Per Doz., \$.70; Per 100, \$5.00; Per 1000, \$47.50

<b>MIXTURES OF DARWIN TULIPS</b>	10 ctm. Bulbs—English Grown	per doz. \$.55;	per 100 \$4.00;	per 1000 \$37.50
	9 ctm. Bulbs—American Grown	per doz. .45;	per 100 3.00;	per 1000 25.00

## PAPER-WHITES AND OTHER TENDER NARCISSUS

These Narcissus, with their sweet scented clusters of white, cream and yellow flowers, are used most extensively for winter flowering in the home and the ease with which they can be so readily flowered under home conditions makes them one of the leading subjects for store sales. We suggest that these bulbs be offered for sale in combination with fancy bowls and other containers together with the necessary planting material such as bulb fibre or pearl chips.

For florist's use they provide a quick catch crop through the mid-winter months when flowers are usually scarce and expensive.

### Paper-White Grandiflora

Our bulbs are grown in Northern Florida in a section that has consistently produced the finest quality stock available in this country.

#### LARGE CLUSTERS OF PURE WHITE

Doz.	100	1000	Doz.	100	1000
12 ctm.	.....\$ .20	\$1.20 \$10.00	14 ctm.	.....\$ .40	\$2.50 \$20.00
13 ctm.	......25	1.75 15.00	15 ctm.	......45	2.75 24.00

DISPLAY CARTON OF PAPER WHITES  
 CONTAINS 25 PACKAGES IN CELLOPHANE  
 (4 Bulbs Per Package) Price per carton \$1.65

### Soleil D'Or

Clusters of deep yellow.

Doz.	100	1000	Doz.	100	1000
14 ctm.	.....\$ .70	\$4.75 \$40.00	15 ctm.	.....\$ .85	\$5.25 \$48.00
			16 ctm.	.....\$1.00	\$6.00 \$54.00

### CHINESE SACRED LILIES

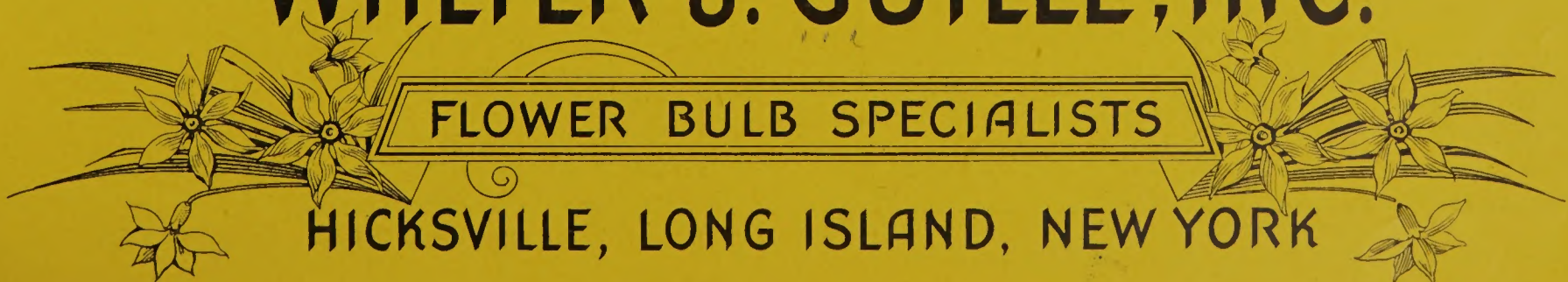
Clusters of cream yellow with darker yellow eye.

Doz.	100	1000
\$ .70	\$4.75	\$40.00

# WALTER J. GUILLE, INC.

FLOWER BULB SPECIALISTS

HICKSVILLE, LONG ISLAND, NEW YORK



# Daffodils (Hardy Narcissus)

Finest Quality - Northwestern Grown

	Doz.	100	1000
ALBA PLENA ODORATA. Late, gardenia-like, double, white. Sweet scented .....	\$ .80	\$5.25	\$45.00
BARRI CONSPICUUS (Barri). Yellow perianth, short yellow cup with orange-scarlet edge.	.70	4.75	40.00
DOUBLE VAN SION. The old favorite double yellow Daffodil .....	.70	4.75	40.00
EMPEROR (Ajax). Large golden yellow trumpet with deep primrose perianth.			
Double Nose Bulbs .....	.90	6.00	50.00
First Size Bulbs .....	.65	4.50	38.00
EMPRESS (Ajax). Deep yellow trumpet with white perianth.			
Double Nose Bulbs .....	.90	6.00	50.00
First Size Bulbs .....	.65	4.50	38.00
GLORY OF LISSE (Poeticus). One of the finest of this type. White with red eye. ....	.90	6.00	50.00
KING ALFRED (Ajax). The most popular of all the trumpet kinds. Both trumpet and perianth are uniform golden yellow. Long, strong stems and fine form. We have a fine stock of northwestern bulbs—the finest produced. Top size mother bulbs which produce two and three flowers. ....	1.25	8.50	75.00
Second Size Double Nose .....	1.10	7.20	60.00
First Size Round Bulbs .....	.90	6.00	50.00
Second Size Round Bulbs .....	.65	4.20	35.00
LAURENS KOSTER (Poetaz). The most popular of the cluster type. White with orange cup. ....	.80	5.25	45.00
MINISTER TALMA (Ajax). Large golden trumpet.			
Double Nose Bulbs .....	1.15	7.75	65.00
First Size Bulbs .....	.80	5.25	45.00
ORNATUS (Poeticus). Pure white with red edged cup. ....	.70	4.75	40.00
QUEEN OF THE NORTH (Leeds). Large, broad white perianth with lemon cup. ....	.65	4.20	35.00
RECURVUS (Also known as Pheasant's Eye). The old favorite late Poeticus. White with scarlet cup. ....	.75	5.00	42.50
SIR WATKIN (Incomp.) Sulphur petals with deep yellow cup. A favorite with market gardeners because of its earliness and free flowering qualities.			
Double Nose Bulbs .....	.90	6.00	50.00
First Size Bulbs .....	.70	4.75	40.00
SULPHUR PHOENIX. Large double milk white.	.70	4.75	40.00
WHITE LADY (Leeds) White perianth, lemon cup. ....	.65	4.50	38.00

## Daffodil Mixtures

### Naturalization Mixture

This mixture is composed of varieties particularly adaptable to this purpose and the vogue for naturalized plantings of Daffodils is one that offers good possibilities of quantity sales to your customers.

Doz., \$ .35                      100, \$2.50                      1000, \$20.00

Special Price for 10,000 \$175.00

### TRUMPET MIXTURE

Doz., \$ .60                      100, \$4.50                      1000, \$40.00

### SHORT CUP MIXTURE

Doz., \$ .45                      100, \$3.00                      1000, \$25.00

Less Than 25 Bulbs Sold at the Dozen Rate, From 25 to 249 at the 100 Rate, 250 and More at the 1000 Rate

# Amaryllis - Giant Hybrids

A Specialty With Us

No other bulbous subject offers such an opportunity for the development of increased sales and satisfied customers as these Hybrid Amaryllis. For years we have aided in their development and have started many concerns selling them—and we never get an unfavorable report.

For house culture the ease with which they can be flowered makes them the outstanding subject for this purpose and they also make a beautiful pot plant for florist use.

	Doz.	100	1000
2¼ to 2½ in. ....	\$1.50	\$10.00	\$90.00
2½ to 3 in. ....	2.00	12.50	120.00
3 to 3½ in. ....	2.50	17.50	160.00
3½ to 4 in. ....	3.50	25.00	225.00
4 in. and up .....	4.50	35.00	

## Amaryllis Halli

(Lycoris Squamigera)

The bulb produces its foliage in spring which is followed by a tall lavender spike of beautiful flowers in midsummer. It is perfectly hardy and a splendid permanent subject for summer flowering in northern gardens.

Each, \$1.00; per doz., \$10.00; per 100, \$75.00

## Anemones

Anemones are among the most beautiful of all bulbous subjects and well grown flowers of good strains invariably bring high prices. These bulbs flower over a long period and thus are a very profitable crop for those who can grow them—and every grower can, with some experimenting, find some greenhouse location that will suit them.

	Doz.	100	1000
DE CAEN. Large, single form. Many colors.			
1-yr. bulbs .....	\$ .30	\$1.80	\$15.00
2-yr. bulbs .....	.50	3.00	25.00
ST. BRIGID. Semi-double. Large and full.			
1-yr. bulbs .....	.50	3.00	24.00
2-yr. bulbs .....	.65	4.00	35.00

## Callas

Calla flowers are an important subject in all flower shops and every grower should have a planting.

	Doz.	100	1000
AETHIOPICA. White.			
1¼ to 1½ in. ....	\$ .85	\$6.00	\$50.00
1½ to 2 in. ....	1.50	10.00	85.00
2 to 2½ in. ....	3.00	19.00	160.00
ELLIOTTIANA. Yellow.			
2 to 2½ in. ....	\$1.80	\$12.00	\$100.00
2½ to 3 in. ....	2.70	18.00	150.00
ALBA MACULATA. White with spotted foliage			
2 to 2½ in. ....	1.80	12.00	100.00
REHMANNI. Pink			
1¼ in. ....	5.00	37.50	
PICTUM. Black			
2½ in. ....	3.50	25.00	

## Bleeding Heart

(Dicentra)

A beautiful garden plant of graceful habit, 2 to 3 feet high. The foliage is of a highly ornamental fernlike appearance, over which hang the drooping spikes of pink, heart-shaped flowers. Blooms outdoors in May and June, and in the fall can be lifted and potted for winter and spring bloom indoors. Be sure to include this in your order—always in popular demand.

### LARGE FIELD CLUMPS

Per doz., \$3.00; per 100, \$20.00; per 1000, \$180.00

### WRAPPED DIVISIONS

per doz., \$1.25 per 100, \$8.00; per 1000, \$75.00

NOTE: YOU MAY DEDUCT 5% WHEN CASH ACCOMPANIES ORDER.

## FREESIAS

Freesias have long been a popular Florists' item and now that no Dutch bulbs are available the prospect for good flower prices is bright.

	Doz.	100	1000
<b>PURITY SUPERFLORA.</b> Best white			
1/2 to 5/8 inch .....	\$ .20	\$1.10	\$ 7.50
5/8 to 3/4 inch .....	.20	1.20	10.00
<b>GOLDEN DAFFODIL.</b> Finest yellow.			
1/2 to 5/8 inch .....	.20	1.10	7.50
5/8 to 3/4 inch .....	.25	1.50	12.00
<b>MARIE FISCHER</b>			
1/2 to 5/8 inch .....	.20	1.25	11.00
5/8 to 3/4 inch .....	.25	1.75	14.00
<b>MRS. MARC. PETERS</b>			
1/2 to 5/8 inch .....	.20	1.25	11.00
5/8 to 3/4 inch .....	.25	1.75	14.00
<b>PINK BEAUTY.</b>			
1/2 to 5/8 inch .....	.20	1.25	11.00
5/8 to 3/4 inch .....	.25	1.75	14.00
<b>RAINBOW MIXTURE.</b> All colors.			
1/2 to 5/8 inch .....	.20	1.25	10.00
5/8 to 3/4 inch .....	.25	1.50	12.50

## BULBOUS IRIS

No other bulbous crop offers such a spread between bulb costs and average flower return as these Iris. They occupy small greenhouse space and are not difficult to force when simple basic cultural rules are followed. And they do well outdoors, too—either in frames or in the field. With careful planning a constant crop of flowers can be had from Christmas to June and they invariably bring big prices.

**IMPERATOR.** Finest of the late blues. Strong grower and large, sturdy flower.

	Doz.	100	1000
6-7 ctm. ....	\$ .20	\$1.20	\$10.00
7-8 ctm. ....	.30	2.00	18.00

**WEDGEWOOD.** The earliest blue. Readily flowered for Christmas.

	Doz.	100	1000
8-9 ctm. ....	\$ .30	\$2.00	\$16.00
9-10 ctm. ....	.60	4.00	35.00

## JAPANESE IRIS

Here is an opportunity to obtain a representative list of the World's finest Japanese Iris at very reasonable prices. These Iris are rapidly gaining favor as the showiest summer garden flower.

	Per Doz.	Per 100
<b>BETTY F. HOLMES.</b> Double. Snow-white cream styles, lemon-yellow throat. ....	\$2.15	\$15.00
<b>BLUE GIANT.</b> Truly a giant. Blue with shades of violet and purple .....	1.50	10.50
<b>CHUTSAI.</b> Single. Mauve with snow-white branches ....	1.50	10.00
<b>HERCULE.</b> Double. Large petals, round, slightly waved, shades of blue and purple, yellow base .....	1.50	10.00
<b>KOKI-NO-IRO.</b> Double. Frilled branches and 6 1/2 inch petals. Royal blue with shades of violet .....	1.50	11.00
<b>LA FAVORITE.</b> Double. Large white with delicate veins of purple .....	2.15	15.00
<b>LIGHT-IN-THE-OPAL.</b> Double. Gorgeous genuine pink with golden throat surrounded by a halo of blue .....	3.50	24.00
<b>MRS. GEORGE STUMPP.</b> Single. Large white petals. Tiny mauve standards .....	1.75	12.00
<b>NEPTUNE.</b> Single. Red-purple. A beauty .....	2.15	15.00
<b>PATROCLE.</b> Single. Amethyst-violet. Yellow throat ....	1.75	12.00
<b>RED RIDING HOOD.</b> Single. Red veined white. ....	1.75	12.00
<b>HYBRID SEEDLINGS.</b> Everyone different and a wide color range. Very often these seedlings contain varieties of exceptional color and value. Special price per thousand \$40.00. ....	.75	5.00

## Leucojum Vernum

These flowers resemble giant Snowdrops and have foliage like Narcissus with about the same height. They naturalize readily and are a beautiful subject in any garden.

per doz. \$ .60; per 100, \$4.50; per 1000, \$40.00

## HARDY LILIES

These aristocrats of the summer garden are now within reach of every one's purse. Every florist should plant them and every storekeeper should feature them. They add a dignified beauty to any garden setting that cannot be attained with other subjects.

### LILIUM AURATUM (Goldband)

Late November Delivery

A tall, noble Lily, growing 4 to 6 feet high. Its huge flowers are white with red spots and a golden rib down the center of each petal.

	Doz.	100
8-9 inches .....	\$1.75	\$12.00
9-11 inches .....	2.40	18.00

### LILIUM CANDIDUM (Madonna Lily)

September Delivery

One of the most beautiful and popular of all Hardy Lilies. Should be planted early for best results. We offer a limited supply of home grown bulbs.

	Doz.	100
7-9 inches .....	\$2.00	\$15.00
9-11 inches .....	3.00	20.00

### LILIUM HENRYI

Late November Delivery

A very tall, robust grower bearing yellow flowers with lighter stamens.

	Doz.	100
8-10 inches .....	\$1.75	\$12.00
9-11 inches .....	2.40	18.00

### LILIUM REGALE

September Delivery

Not only is this one of the most beautiful of all Hardy Lilies, but it has the additional important quality of seemingly adapting itself to many different locations and doing uniformly well. It will thrive and produce splendidly in any ordinary garden. It is a white trumpet Lily with markings of pink, yellow and light brown, extremely fragrant and flowers in June.

	Doz.	100
6-8 inches .....	\$1.00	\$ 7.00
7-9 inches .....	1.25	8.50
8-10 inches .....	1.65	12.00
10 inches up .....	2.00	15.00

### LILIUM RUBRUM

Late November Delivery

A Japanese Lily, growing 3 to 4 feet high with large open flowers of carmine-pink with crimson spots.

	Doz.	100
8-9 inches .....	\$1.50	\$10.00
9-11 inches .....	2.25	16.00

### LILIUM TIGRINUM—Single (Tiger Lily)

October Delivery

Orange-yellow with black spots. A great favorite that gives splendid results, without much coddling, and quickly increases into large clumps or colonies in the hardy border.

	Doz.	100
Price .....	\$ .90	\$6.50

## ORNITHOGALUM

ARABICUM. Large umbel of tall white flowers with black base.

Doz., \$.55; 100, \$3.60; 1000, \$30.00

THRYSOIDES. This is the famous "Chincherinchee" flower of South Africa which is noted chiefly for its long keeping qualities as the flowers can be maintained in perfect condition for months. Large spike of white flowers.

Doz., \$.55; 100, \$3.60; 1000, \$30.00

## Nerine Sarniensis

This is one of the most beautiful of all bulbous subjects. The bulbs, which are perfectly hardy in the South, flower in early fall, so must be planted early. They are well adapted to garden and home flowering in the North where they bloom with little care and attention in a remarkably short period. Now being used for cut flower purposes by Florists.

Per Doz., \$1.50; Per 100, \$10.00; Per 1000, \$75.00

## PEONIES THE FALL IS THE PROPER TIME TO PLANT PEONIES

	Doz.	100
ALBATRE. A fine white with nice form and substance. ....	\$1.75	\$12.00
ALBERT CROUSSE. Tall, late, rosy white, flecked with crimson. Large bomb shaped flower. ....	1.75	12.00
BARONESS SCHROEDER. Large, globular flowers. Flesh white turning to milky white. ....	2.00	15.00
COURONNE d'OR. White with yellow tints. Center petals edged with carmine. Large flower. Good keeper. Late .....	2.00	15.00
EDULIS SUPERBA. Favorite light pink for commercial growers. ....	1.75	12.00
EUGENE VERDIER. Hydrangea-pink with deeper center and crimson spots. ....	1.75	12.00
FELIX CROUSSE. Rich red and the most popular one of this color. ....	2.00	15.00
FESTIVA MAXIMA. Pure white with crimson markings on center petals. The most popular white. ....	1.75	12.00
GERMAINE BIGOT. Lilac rose. Large, flat flower. Mid-season. ....	2.00	15.00
JAMES KELWAY. Tall, large flowers. Pure white with pink shadings and yellow base. ....	2.00	15.00
KARL ROSENFELD. Very large, early red. Strong grower, tall and free flowering. ....	2.00	15.00
MONS. JULES ELIE. Considered by many as the finest Peony of all. Beautiful glowing pink. ....	2.00	15.00
QUEEN VICTORIA. While the flower is smaller than most, it is one of the most profitable whites to grow on account of its free flowering and long keeping qualities. ....	1.75	12.00
REINE HORTENSE. Soft flesh pink with crimson splashes. Large and beautiful flat flower. ....	1.75	12.00
SARAH BERNHARDT. Large, strong grower of apple-blossom-pink, each petal edged with silver. ....	2.00	15.00

## Wrapped Peonies in Separate Colors

Each individually wrapped with moss and water-proof paper, and large colored label on wrapper

	Doz.	100	1000
Pink, Red and White: 2 to 3 eyes .....	\$1.25	\$9.00	\$85.00
Pink, Red and White: 3 to 5 eyes .....	1.75	12.00	115.00

## RANUNCULUS

These bulbs must be handled as greenhouse subjects in the North but in the Southern and Western States they do splendidly outdoors. The strain that we offer shows a marked improvement over the older types and the flowers are larger, more double, and the most beautiful colors.

### FRENCH HYBRIDS

A mixture containing all of the finest colors.

	Doz.	100	1000
Top Size .....	\$ .40	\$3.00	\$25.00
1st Size .....	.30	2.00	16.00
2nd Size .....	.20	1.50	12.00

## SUPPLIES FOR BULB DEALERS

### PEARL CHIPS—Colored

1-lb. cellophane bags—per 100 bags .....	\$6.00
100-lb bag .....	4.00
5 100-lb bags .....	18.00
10 100-lb bags .....	35.00

### PEARL CHIPS—White

1-lb. cellophane bags—per 100 bags .....	\$5.00
100-lb bag .....	3.00
5 100-lb bags .....	14.00
10 100-lb. bags .....	27.00

### BULB FIBER

1-qt. packages—per 100 .....	\$6.00
100-lb. bag .....	3.50

### BULB PEBBLES—Washed and Screened

100-lb. bag .....	\$2.00
5 100-lb. bags .....	8.75
10 100-lb. bags .....	16.50
20 100-lb. bags .....	30.00

### Terms and Conditions of Sale

This list cancels all previous quotations. Prices as quoted are f. o. b. Hicksville, and include packing. Terms are less 5% for cash with order or net 60 days, less 2% in ten days, on approved credit.

### Non-Warranty

Although we exercise the greatest care and precaution in sending out only such stock as should perform entirely satisfactory, we nevertheless give no guarantee, expressed or implied, as to the quality, description or productiveness of any bulbs or roots we send out and will in no way be responsible for the crop. If the purchaser does not accept our bulbs or roots under these conditions, they are at once to be returned. No claims whatever will be allowed unless reported to us within 48 hours after the merchandise is received.

**Walter J. Guille, Inc. - Flower Bulb Specialists**  
**HICKSVILLE, NEW YORK**